## **Cookies Policy**

We use cookies and similar files or technologies to automatically collect and store information about your computer, device, and Site usage, in order to improve their performance and enhance your user experience. We use the general term "cookies" in this policy to refer to these technologies and all such similar technologies that collect information automatically when you are using our Site where this policy is posted. You can find out more about cookies and how to control them in the information below.

If you do not accept the use of these cookies, please disable them using the instructions in this cookie policy or by changing your browser settings so that cookies from this Site cannot be placed on your computer or mobile device. Important: disabling cookies on this site may seriously cripple the user experience and other features on the Site, to the point of rendering them useless.

In this Cookies Policy, we use the term Jolt (and "we", "us" and "our") to refer to Casual Speakers Ltd. Our Privacy Policy is available <a href="here">here</a>.

#### What is a cookie?

Cookies are computer files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies can then be sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are widely used in order to make websites work, or to work more efficiently, as well as to provide information to the owners of the site.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. Cookies may tell us, for example, whether you have visited our Site before or whether you are a new visitor.

There are two broad categories of cookies:

- **First party cookies,** served directly by us to your computer or mobile device.
- **Third party cookies,** which are served by a third party on our behalf. We use third party cookies for functionality, performance / analytics, and social media purposes.

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies', meaning that they exist only while your browser is open. These are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they survive after your browser is closed. They can be used by websites to recognize your computer when you open your browser and browse the Internet again.

#### Web beacons:

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are small graphics files that contain a unique identifier that enable us to recognize when someone has visited our website. This allows us, for example, to monitor the traffic patterns of users from one page within our website to another, to deliver or communicate with cookies, to understand whether you have come to our website from an online advertisement displayed on a third party website, to improve website performance and to measure the success of email marketing campaigns. In most instances, these

technologies are reliant on cookies to function, and therefore declining cookies prevents them from functioning.

If you don't want your cookie information to be associated with your visits to these pages, you can set your browser to turn off cookies as described further below. If you turn off cookies, web beacon and other technologies will still detect your visits to our Site; however, they will not be associated with information otherwise stored in cookies.

## **Targeted advertising**

Third parties may drop cookies on your computer or mobile device to serve advertising through our website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide these to us.

#### How do we use cookies?

We use cookies to:

- track traffic flow and patterns of travel in connection with our Site;
- understand the total number of visitors to our sites on an ongoing basis and the types of internet browsers (e.g. Chrome, Firefox, Safari, or Internet Explorer) and operating systems (e.g. Windows or Mac) used by our visitors;
- monitor the performance of our Site and to continually improve it; and
- customize and enhance your online experience.

# What types of cookies do we use?

The types of cookies used by us in connection with the Site can be considered 'essential website cookies', 'functionality cookies', and 'analytics and performance cookies'. We've set out some further information below, and the purposes of the cookies we set in the following table.

### 1. Cookies necessary for essential website purposes

These cookies are essential to provide you with services available through this Site and to use some of its features, such as access to secure areas. Without these cookies we will not be able to provide services that you require, such as transactional pages and secure login accounts.

Cookie name	Source	Expiry	Purpose
G_AUTHUSER_ H	webflow.com	session	Webflow auth-user
cid	stripe.com	session	Payment system
lang	stripe.com	5y	Payment system

machine_identifi	stripe.com	10y	Payment system
merchant	stripe.com	10y	Payment system
private	stripe.com	1y	Payment system
stripe.csrf	stripe.com	session	Payment system
user	stripe.com	10y	Payment system
x-csrf	jolt.us	session	secured content

## 2. Functionality Cookies

These cookies record information about choices you've made and allow us to tailor the website to you. These cookies allow us to provide you with our services in the way in which you have required, as you continue to use or come back to our Site. For example, these cookies allow us to:

- Save your location preference if you have set your location on the homepage in order to receive a localized information;
- Remember settings you have applied, such as layout, text size, preferences, and colors;
- Show you when you are logged in; and
- Store accessibility options.

Cookie name	Source	Expiry	Purpose
gs_u_GSN-1437 88-L	jolt.us	2y	analytics
gs_v_GSN-1437 88-L	jolt.us	2y	analytics
em_cdn_uid	jolt.us	1y	analytics
G_ENABLED_ID PS	webflow.com	forever	webflow
cfduid	getjaco.com jquery.com cloudflare.com	1y	
stripe_mid	Stripe.com webflow.com	session	functionality
stripe_orig_pr	webflow.com	1y	functionality

gsScrollPos	google.co.il	session	functionality
x-sess	jolt.us	6m	Functionality
_gat_UA-701140 23-1	webflow.io	session	Functionality
gs_v_GSN-1437 88-L	jolt.us	2y	Functionality
gs_u_GSN-1437 88-L	jolt.us	2y	Functionality

## 3. Performance / Analytics Cookies

We use performance/analytics cookies to analyze how the website is accessed, used, or is performing. We do this in order to provide you with a better user experience and to maintain, operate and continually improve the website. For example, these cookies allow us to:

- Better understand our website visitors so that we can improve how we present our content;
- Test different design ideas for particular pages, such as our homepage;
- Collect information about site visitors such as where they are located and what browsers they are using;
- Determine the number of unique users of the website;
- Improve the website by measuring any errors that occur; and
- Conduct research and diagnostics to improve product offerings.

Cookie name	Source	Expiry	Purpose
DV	google.co.il	session	Analytics / performance
csrf.app	hubspot.com	1y	hubspot
csrf.api	hubspot.com	1y	hubspot
cookieverified	hubspot.com	1y	hubspot
hubspot.hub.id	hubspot.com	session	hubspot
hubspotapi-prefs	hubspot.com	1y	hubspot
hubspotapi-csrf	hubspot.com	1y	hubspot
hubspotapi	hubspot.com	session	hubspot
hubspotutk	hutspot.com	10y	hutspot
hubspotauth	hutspot.com	session	hutspot

fs_uid	hutspot.com	forever	hutspot
hstc	Jolt.io hutspot.com	1.5y	hubspot
hssrc	Jolt.io hutspot.com	session	hubspot
1P_JAR	Google.com	1m	Analytics / performance
	Google.co.il		
APISID	Google.com	2m	Analytics / performance
	Google.co.il		
DSID	doubleclick.net	1w	Targeting/Advertising
HSID	Google.co.il google.com	2y	Targeting/Advertising
IDE	doubleclick.net	2y	Targeting/Advertising
NID	Google.com	6m	Targeting/Advertising
	google.co.il		
SAPISID	Google.com	2y	Targeting/Advertising
	google.co.il		
SID	Google.com	2y	Targeting/Advertising
	google.co.il		
SIDCC	Google.com	6m	Targeting/Advertising
	google.co.il		
SSID	Google.com	2y	Targeting/Advertising
	google.co.il		
_ga	Stripe.com	2y	analytics & performance
	Fontawesome.com		
	Cloudflare.com		
	Jolt.us		
	webflow.com		

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_gac_UA	webflow.com	6m	analytics & performance
_gcl_au	jolt.us	3d	analytics & performance
_gcl_aw	webflow.com	6m	analytics & performance
_gid	Jolt.us webflow.com	1d	analytics & performance
_hp2_id	cloudflare.com	2y	analytics & performance
ajs_group_id	webflow.com	session	Targeting/Advertising
ajs_anonymous_i d	webflow.com	1y	Targeting/Advertising
ajs_user_id	webflow.com	1y	Targeting/Advertising
gtm_auth	www.googletagmana ger.com	session	Targeting/Advertising
gtm_debug	www.googletagmana ger.com	session	Targeting/Advertising
gtm_preview	www.googletagmana ger.com	session	Targeting/Advertising
intercom-id	webflow.com	6m	Targeting/Advertising
intercom-lou	jolt.us	6m	Targeting/Advertising
intercom-session	jolt.us	6m	Targeting/Advertising
jaco_provided_id	jolt.us	1y	Targeting/Advertising
jaco_referer	jolt.us	session	Targeting/Advertising
jaco_uid	jolt.us	1y	Targeting/Advertising
mp_3131a90f54c5	jolt.us	session	analytics & performance
84d2196f901da68 f494d_mixpanel	webflow.com		
mp_{id}_mixpanel			
mp_3131a90f54c5	jolt.us	session	analytics & performance
84d2196f901da68 f494d_mixpanel	webflow.com		
mp_{id}_mixpanel			
jolt-campaigns	jolt.us	session	marketing

_hjIncludedInSam ple	jolt.us	session	marketing
hssrc	Jolt.us hubspot.com	session	analytics & performance
hstc	Jolt.us hubspot.com	1.5y	analytics & performance
fs_uid	hubspot.com	forever	analytics & performance
hubspotutk	Jolt.io hubspot.com	1.5y 10y	Hubspot / marketing
hubspotauth	hubspot.com	session	Hubspot / marketing
hubspotapi-prefs	hubspot.com	1y	Hubspot / marketing
hubspotapi-csrf	hubspot.com	1y	Hubspot / marketing
hubspotapi	hubspot.com	session	Hubspot / marketing
hubspot.hub.id	hubspot.com	session	Hubspot / marketing
cookieverified	hubspot.com	1y	Hubspot / marketing
csrf.api	hubspot.com	1y	Hubspot / marketing
csrf.app	hubspot.com	1y	Hubspot / marketing
DV	google.co.il	session	analytics & performance

## How to control or delete cookies

Most browsers allow you to change your cookie settings. These settings will typically be found in the "options" or "preferences" menu of your browser. In order to understand these settings and learn how to use them, please consult the "Help" function of your browser, or the documentation published online for your particular browser type and version.

However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our Site.

The following pages have information on how to change your cookies settings for the different browsers:

- Cookie settings in Chrome
- Cookie settings in Firefox
- Cookie settings in Internet Explorer
- Cookie settings in Safari and iOS

### Third Party Websites' Cookies

When using our website, you may be directed to other websites for such activities as surveys, to make payment in currency other than U.S. dollars, or for job applications. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our website

If you use the buttons that allow you to share products and content with your friends via social networks like Google, Twitter and Facebook, these companies may set a cookie on your computer memory. Find out more about these here:

https://www.facebook.com/about/privacy

http://twitter.com/privacy

http://www.google.com/intl/en-GB/policies/privacy

#### **Need More Information?**

If you would like to find out more about cookies and their use on the Internet, you may find the following link useful:

• All About Cookies

#### Cookies that have been set in the past

If you have disabled one or more Cookies, we may still use information collected from cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.

### Contact us

If you have any questions or comments about this cookies policy, or privacy matters generally, please contact us via email at gdpr@jolt.io.